Capstone Project Rubric – Chapter 1

Criterion	Exemplary (5)	Competent/Accomplished (4)	Developing (3)	Emerging/Novice (2)	Not Present (0)
Introduction and conclusion	Introduction and conclusion very well written. Introduction sets tone for entire chapter. Conclusion summarizes chapter and prepares reader for next chapter.	Introduction and conclusion include most salient points. Conclusion may not transition to the next chapter smoothly.	Introduction and conclusion contain a limited number of points. Difficult to determine what remainder of chapter will entail.	Introduction and conclusion do not provide an overview of what the chapter contains. Transitions are not present.	Introduction and conclusion are not included in the submission.
Problem statement	Specific problem is identified and well-defined. The problem is neither too broad nor too narrow. Correct verbiage is used when identifying problem.	Problem is identified but not well-defined. The problem is neither too broad nor too narrow. Verbiage is appropriate.	Problem is not well-defined as problem is either too broad or too narrow. Incorrect terms or incorrect definitions are present.	It is difficult to determine what the problem is by reading the student's work. Terms or definitions are not present.	Problem statement is not present.
Background information	History of the problem is well researched. Historical attempts at addressing the problem have been investigated and are clearly identified. Early demographics related to the problem are covered.	History of the problem is researched. Some historical attempts have been investigated. Early demographics not fully addressed.	A brief overview of the history of the problem exists. Historical attempts are not mentioned. Early demographics not present.	Problem is mentioned with little to no historical context. Student does not provide information on background related to the problem.	No historical context present. No background information present.
Current context	Current state of the problem is fully addressed. Significance of problem and what is currently being done is fully analyzed. Management's role in the proliferation of the problem is addressed.	Current state of the problem is fully addressed. Significance of the problem and what is currently being done is fully analyzed. Student does not fully address management's role in the problem.	Current state of the problem is not fully addressed. Significance of problem is not adequately addressed. Student does not address what is currently being done. Management's role is not addressed.	The problem is mentioned in past tense and the student does not address what is currently being done. Significance of the problem is not present.	Current context not addressed.
Formatting/Grammar	APA formatting present throughout. Student uses headers and sub-headers appropriately to assist the reader. In-text citations are present where needed. Direct quotations are limited to no more than 10% of entire chapter. No spelling or grammatical errors.	APA formatting is present. Some citations are needed within the text. Direct quotations are correctly notated and are limited to no more than 10%. One or two spelling or grammatical errors.	APA formatting is not uniform throughout the document. Citations are needed throughout the document. Direct quotes may exceed 10%. Some spelling and grammar errors.	APA formatting is not present. Direct quotes may exceed the 10% limit. Document contains a number of spelling and grammar errors.	Document does not contain any in-text citations. APA formatting is not present. Direct quotes far above the 10%. Multiple issues with spelling and grammar.